

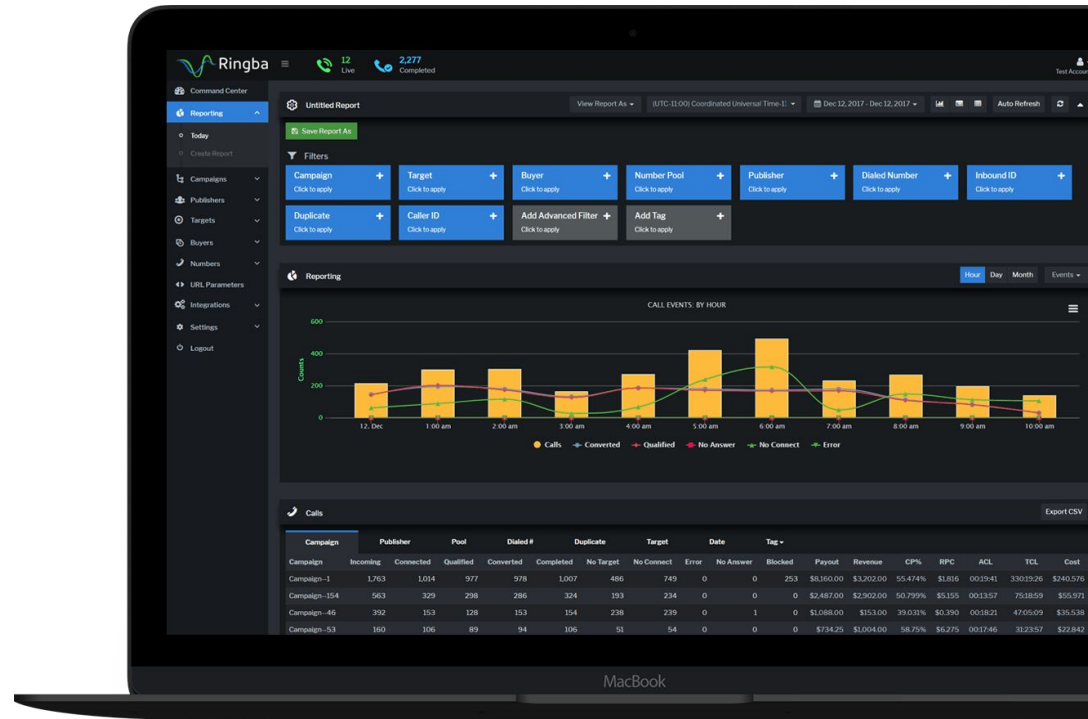


## Brand Guidelines

# Our Brand

## What is Ringba?

Ringba is a global communications platform for connecting businesses with consumers in real-time.

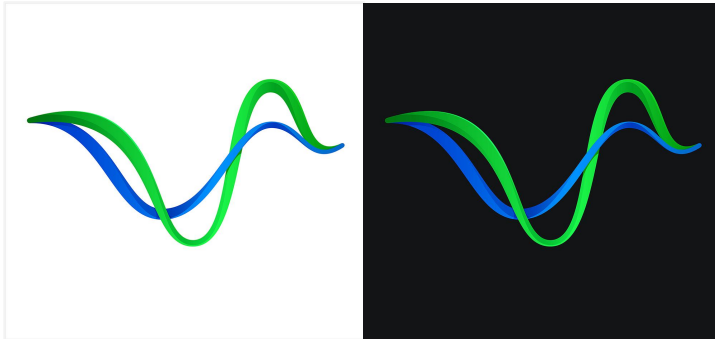




# Logos



Use black text for light backgrounds



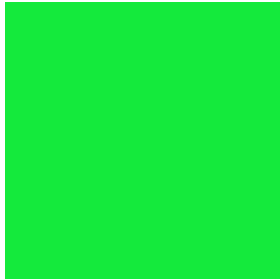
The Ringba Wave can be used on both light and dark backgrounds.



Use white text for Dark Backgrounds.



# Colors



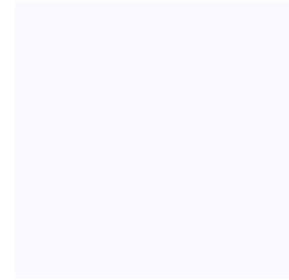
#14EA3C  
rgb(20,234,60)  
cmyk(91.45%,0%,74.36%,8.24%)



#079DF3  
rgb(7,157,243)  
cmyk(97.12%,35.39%,0%,4.71%)



#151A1F  
rgb(21,26,31)  
cmyk(32.26%,16.13%,0%,87.84%)



#FAFAFF  
rgb(250,250,255)  
cmyk(1.96%,1.96%,0%,0%)



# Typography

These are the fonts we use.

Our logo uses **Myriad Pro**

Our website use **Muli**

Our platform uses **Libre Franklin**

## Myriad Pro

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

## Muli

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

## Libre Franklin

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789



# Usage & Guidelines

In order to use any of these materials, you must follow these rules:

- Do not use these images in a way that would confuse someone into thinking that a product or item is made or endorsed by Ringba.
- Do not alter, stretch, condense, stylize, or otherwise skew these images in any way.
- Do not display these graphics in a way that implies a relationship, affiliation, or endorsement by Ringba of your product, service, or business.

This is a friendly legal reminder that these graphics are proprietary and protected under intellectual property laws.

# THANK YOU!



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